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| **Application for Elevator Pitch Competition 2019**  *60 seconds to Make an Impact, Disrupt the Norm!*  *Compete for US$150K cash prizes*  Date: 8 November 2019 (Friday)  Time: 2pm-9pm  Venue: sky100, 100/F, International Commerce Centre, Hong Kong  Medium: English  Eligibility  - Tech start-ups (<5 years) who received less than US$10 million funding by 31 March 2019; or  - Individuals who have not yet established any companies;  - Focusing on one of these tech categories: Artificial Intelligence & Robotics/ FinTech/ Biomedical Technology/ Smart City  Application deadline: 6 September 2019 23:59 (HK Time)  Important dates:  - 6 September: Application closes  - 20 September: Announcement of the 100 startup finalists  - 4 - 6 November: One-on-one mock pitch and Boot Camp (tips on a one-minute pitch)  - 8 November: Elevator Pitch Competition  Event website: [epic.hkstp.org](file:///C:\Hamlet\Incubation\Programmes\AABI\2019\Registration%20Brochure\epic.hkstp.org)  Shortlisted overseas start-ups will be offered free round trip economy class air-ticket to join the competition in Hong Kong! | |
| **Company name / Individual name (if you participate as an individual)** |  |
| **Company website (if any)** |  |
| **What country/region is your startup / are you based in?** |  |
| **Tech Category** | AI & Robotics  Fintech  Bio-Tech  Smart City |

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| **Enlighten us with a Business Overview of your disruptive Innovation!**  **(Brief description of your business/business idea, value proposition and competitive advantages, and achievements if any.)** | (Maximum of 200 words) |
| **Impress the assessor with its Market Potential!**  **(E.g. market size and pain points, growing potential, etc.)** | (Maximum of 200 words) |
| **What Technology is involved?**  **(E.g. technology highlight, technology breakthrough and edge, application, benefit(s) to users and patent applied/obtained, etc.)** | (Maximum of 200 words) |

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| **Convince us with your Business Model that makes your business survive!**  **(How does your business penetrate the target market, its goals and ongoing plans for achieving the goals?)** | (Maximum of 200 words) |
| **Last but not least, share your Revenue Model that excites the investors!**  **(How do you generate revenue?)** | (Maximum of 200 words) |
| **Business Valuation** | **HK$** |

Company Info

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| **Name of key management/founder (1)** | First: |  | Last: |  |
| **Job Title (1)** |  | | | |
| **Profile (1)** |  | | | |
| **Other key management/founder (2) (if any)** |  | | | |
| **Job Title (2)** |  | | | |
| **Profile (2)** |  | | | |

Please attach your supplementary information with the application form if there is any.

(Supplementary information can be in the format of Powerpoint slides, teaser, brochure, leaflet, etc.)

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| **Video Link (if any)** |  |

**\*If you apply as a company, please attach your company logo with the application form.**

Contact Person (All notifications and updates will only be sent to the contact person)

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| **Contact Person Name** | First: |  | Last: |  |
| **Email** |  | | | |
| **Mobile (with country code)** |  | | | |

Declaration

I declare that

My company is less than 5 years old by 31 March 2019 and my company received less than US$10 million funding by 31 March 2019

OR

I participate as an individual

Please tick the box below to indicate your agreement to the following terms:

1. The information given in the application form is true and correct to the best of my knowledge. I understand that any false or misleading information given to Hong Kong Science and Technology Parks Corporation (HKSTP) will lead to the rejection of my right to participate in the Elevator Pitch Competition.

2. The above information will be included into the database of HKSTP. HKSTP can make use of our information for promotion purposes as deem fit.

3. HKSTP is granted permission to live broadcast the pitches inside the elevator and on stage at HKSTP's social media channels (including but not limited to Facebook, LinkedIn, Instagram and YouTube). HKSTP is also allowed to take photos and record videos at the Elevator Pitch Competition and/ or any activities associated therewith, such photos/ videos will be published on website, social media channels and Youtube for HKSTP’s promotional usages and not for any commercial purpose.

4. Selection will be subject to evaluation of the organising committee. Shortlisted applicants will perform an elevator pitch at the elevator of ICC.

5. Pitching schedule will be determined by the organising committee.

6. HKSTP has sole discretion to accept or reject any application. \*

I hereby agree to the above terms.

Important Notes

Information collected is used solely for Organiser’s business purpose and will not be disclosed to the third parties. Your data will be used for market research and program promotion. For details, please refer to our [Privacy Statement & Disclaimer](https://www.hkstp.org/en/privacy-policy/).